



Fleshpuppets Film Formulator

Pre-Production	Organisation
	Title of Video
	Campaign
	Audience
	Length
	Versions
	Shoot format
	Viewing platform
	Deadline
Production	Script
	Recces
	RAMS
	Shoot dates
	Interviews
	Establishers and General Views
	Aerials/Drone
	Timelapse
Other specialist shots	
Post Production	Fonts
	Graphics
	Style Guide
	Music
	Subtitles
	Encoding and deliverables